



2022 ANNUAL REPORT

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Letter From Our Founder

Dear Friends,

Greenlight Operation made incredible strides in 2022. Throughout the year, we have worked hard to spread awareness about human trafficking and expand our ability to provide restorative care to survivors. I am thrilled to report that our team educated over 1,950 individuals through 40 seminars about human trafficking this year. As a result, more victims were identified, preventative measures were enacted, and community members were equipped to engage in impactful solutions.

As more cases are brought to light through growing awareness, there is an ever-increasing demand to address the needs of human trafficking survivors—such as long-term housing, trauma informed therapy, and career development services. As many of you know, a survivor does not experience sudden freedom just because they are removed from their trafficker. The journey to healing is challenging and especially difficult for survivors to do on their own considering the immense trauma they have experienced. In fact, over 80% of survivors of human trafficking will return to their trafficker if they do not have access to proper rehabilitative services. This is why Greenlight Operation takes a holistic approach to both educate on the issue and care for survivors.

We are excited to report that on May 27, 2022, we purchased a house that will serve as our restoration home. We could not have done this without those who faithfully invested in this project – thank you. We have been working hard throughout 2022 to renovate the home, finalize our program, and hire the necessary staff to implement our restorative program.

Thank you for joining us on this journey as we strive to strategically combat human trafficking through educational initiatives and serve sex trafficked women through a continuum of restorative care!

For freedom,

Jordan Pine
Founder & CEO

The Problem

Human trafficking is modern-day slavery. It's the use of force, fraud, or coercion to obtain some form of labor or commercial sex act—and it still exists today:

- 49.6 million people are estimated to live in slavery worldwide¹
- 4,048 victims were identified in Pennsylvania from 2007-2021²
- 315 victims were identified in Pennsylvania in 2021²
- Human trafficking is recognized as the fastest growing criminal industry³

Greenlight Operation exists to combat this pervasive crime. When our organization was established in 2018, we identified two areas of need in Pennsylvania.

1. Many people remain unaware of human trafficking. Human trafficking is the second largest criminal industry. However, if people do not know the issue exists in their communities, they will not take action to effectively combat it.
2. Survivors lack long-term housing. Sex trafficking is the most common form of slavery in Pennsylvania, bringing untold dangers and long-term trauma to victims. Despite this, there are not enough rehabilitative services or residential programs to serve the number of survivors there are.

¹[ilo.org/global/topics/forced-labour/lang--en/index.htm](https://www.ilo.org/global/topics/forced-labour/lang--en/index.htm)

²humantraffickinghotline.org/en/statistics/pennsylvania

³[justice.gov/usao-ri/human-trafficking](https://www.justice.gov/usao-ri/human-trafficking)

The Solution

Mission: Our mission is to strategically combat human trafficking through educational initiatives and serve sex trafficked women through a continuum of restorative care.

Vision: We desire to see a world where human trafficking is disrupted and survivors are restored.

Our Strategy

Educational Initiatives

- **Seminars:** We lead speaking engagements and tailored trainings at schools, churches, businesses, events, and community gatherings.
- **Research:** We equip partners and the public with timely and accurate anti-human trafficking information.
- **Consultations:** We consult with frontline workers to better identify human trafficking cases, implement best practices when interacting with victims, and connect victims to services.
- **Advocacy:** We advance state policy that will prevent future cases of human trafficking, protect victims, penalize buyers and traffickers, and promote healing and recovery for survivors.

Restorative Care

- **Restoration Home Project:** Greenlight Operation desires to provide a safe haven to women who have been sex trafficked through a long-term residential program in the greater Harrisburg area.

Our Values

Integrity: We speak the truth and do what is right.

Stewardship: We utilize resources efficiently and effectively.

Collaboration: We learn from, listen to, and partner with like-minded individuals and groups.

Reliability: We build trust through credible advocacy and unwavering support to survivors' restoration.

Our Story

In 2017, community members from South Central Pennsylvania gathered for an anti-human trafficking awareness event and were compelled to address the issue of modern-day slavery in their communities. They learned that since 2007, thousands of victims of human trafficking had been identified in Pennsylvania, yet there was sparse education and awareness about this criminal industry, and few resources for survivors.

After the event, a group of ordinary people—students, parents, business leaders, pastors, teachers, and health care workers—came together and asked themselves: "what more can we do? How can we prevent human trafficking, address it alongside lawmakers and law enforcement, and serve survivors who often lack resources after being rescued?"

These questions led to the formation of Greenlight Operation. In 2018, we set out to raise awareness about human trafficking, make connections in the anti-human trafficking community, and raise funds to open a long-term restoration home for trafficking survivors.

We don't just want to be known for what we are against, but what we are for: freedom, collaboration, and restoration. We fight against human trafficking, yes, but we also seek to promote a culture that values the dignity of human life and loves our neighbor more than ourselves.

Since our founding, we have led over 120 human trafficking seminars, and have consulted and collaborated with a variety of community groups and law enforcement agencies. In doing so, we have laid the necessary groundwork to open a sustainable and effective restoration home program.

While we continue gathering support and resources to launch a thriving restoration home program, we remain committed to addressing human trafficking in our communities through ordinary people doing extraordinary work.

Board of Directors



Jordan Pine – President, Founder & CEO

Jordan Pine is the Founder and CEO of Greenlight Operation. She received her B.A. in Politics with a minor in Criminal Justice from Messiah College, and holds years of experience in the anti-human trafficking movement, nonprofit leadership, business management, and interagency collaboration. Jordan is a leading voice in Pennsylvania on the issue of human trafficking, having educated thousands about this criminal industry. Her passion to see freedom for all is stronger than ever.



Pastor Scott Ball - Treasurer

Scott serves as the Executive Pastor at Christian Life Assembly and is the Treasurer of Greenlight Operation's Board of Directors. Greenlight Operation is grateful for his strong counsel and experience in overseeing large teams, managing day-to-day operations, and directing marketing initiatives.



Pastor James Dinger - Secretary

James serves as the lead pastor of Pathway Community Church and Secretary on Greenlight Operation's Board of Directors. He has his B.S.B.A. in Marketing and Advertising and over two decades of executive-level management experience in marketing and business development. Greenlight Operation is grateful for his passion to combat human trafficking and willingness to utilize his years of leadership experience to advance freedom.

Board of Directors Continued



Amy Thurston

Amy is the Founder and President of Hope Inspire Love. She works passionately to abolish modern-day slavery and provide freedom to victims. She holds a degree in Christian Leadership from Southeastern University and has a background in youth ministry and counseling. She is also a life coach and credentialed minister, speaker, and educator—crucial skills invaluable to Greenlight Operation’s mission.



Pastor Shane Wilson

Shane is the lead pastor of Christian Life Assembly. He has assisted with launching multiple nonprofits and has served as the chairman of several ministry boards. His experience in business, leadership, and nonprofit work makes him a strong asset to Greenlight Operation’s Board of Directors.



Maryssa Chaplin

Maryssa works as a Real Estate Agent for the Chaplin Group of Keller Williams of Central PA and specializes in transactions and project management. She has vast experience in leadership and nonprofit boards. Thanks to her extensive knowledge of the real estate market, Greenlight Operation was able to identify the perfect house for our restoration home.

2022 ACCOMPLISHMENTS

Education

Greenlight Operation is committed to raising awareness about human trafficking in Pennsylvania and throughout the United States by educating the public about the warning signs, risk factors, and reporting processes.

What we accomplished in 2022

- We conducted 40 speaking engagements and educated 1,950 individuals. Hosts included:
 - High Schools
 - Middle Schools
 - Colleges
 - Churches
 - Civic Clubs
 - Businesses
 - Social Services Agencies
 - Police
 - Foster Care Support Groups
- Joined the Dauphin County Human Trafficking Task Force.
- Participated in multiple radio and TV interviews which were picked up by stations all throughout Pennsylvania.
- Pennsylvania State Police promoted and referred people to Greenlight Operation's human trafficking seminars.
- Greenlight Operation has been asked to join a legislative workgroup to assist with the drafting of anti-human trafficking legislative bills.
- State legislators have booked our speakers to educate their constituents.
- We hosted two events to engage the local community, spread awareness, and bring support to the anti-human trafficking movement:
 - Second annual Run for Restoration 5K
 - First annual gala with guest speaker, Survivor Consultant, Hannah Blair

Restoration

Greenlight Operation desires to provide a safe haven to survivors of sex trafficking through a long-term residential program in the greater Harrisburg area. Our home will house six women for 12-18 months. Upon arrival, survivors will be enrolled in a restoration program, which will provide individualized, comprehensive care. This will include trauma therapy, counseling, access to medical and dental care, and courses that equip each woman to live an independent and sustainable life.

What we accomplished in 2022

- More than a dozen survivors reached out asking if our home was open and requesting rehabilitative services. Thanks to our membership with the National Trafficking Sheltered Alliance and our local partnerships, we were able to refer them to aftercare services.
- We created and distributed an extensive list of Pennsylvania's human trafficking service providers. This list has been widely used by local and state police and social service agencies. It is updated on a quarterly basis by our team to ensure accuracy. This list has streamlined the referral process so survivors can receive necessary care more quickly than before. Police have thanked us repeatedly for this resource.
- We completed phase I of our capital campaign, which was \$500,000, and purchased a house that will serve as our restoration home on May 27, 2022.
- Eleven teams and 225 volunteers served with us to prepare our home for its future residents.
- We completed our courses with The Samaritan Women Institute for Shelter Care. The institute has helped organizations throughout the nation launch thriving shelters. We attended over 180 hours of in-person training on shelter management, trauma informed care, victimology, and how to walk through the recovery process with sex trafficked survivors in residential settings. This has allowed us to lay a firm foundation for our program's development, and has also provided us with opportunities to further engage with a national network of human trafficking service providers.
- We hired a full-time Operations Coordinator.
- Nearly half of the renovations have been completed at our restoration home.
- Roof repairs were completed thanks to our investors.
- Our zoning permit was approved, which will allow us to house six survivors at a time.

Priorities for 2023

1. Complete phase II of our capital campaign, which is \$580,500, so we can open our restoration home and begin providing direct care to survivors.
2. Hire a Program Director to finalize our restorative programming and to oversee our restoration home once it is open.
3. Expand our education efforts by hosting 50 seminars.
4. Grow our volunteer base, with a specific focus to develop volunteers that will help us maintain our restoration home and serve future residents.
5. Advance state policy that will prevent future cases of human trafficking, protect victims, penalize buyers and traffickers, and promote healing and recovery for survivors.

How can you help?

1. Partner financially with Greenlight Operation through a monthly contribution or one-time gift. Your support allows us to advance freedom and restoration.
2. Volunteer with our team.
3. Schedule a seminar to further education about human trafficking.
4. Attend an upcoming event.
5. Pray for our team and our work.



Visit greenlightoperation.org

  @greenlightoperation

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